



## FOLLOW THE LEADERS



Katy Perry is the most-followed celebrity on Twitter.

- |                  |                      |
|------------------|----------------------|
| 1. Katy Perry    | 6. Rihanna           |
| 2. Justin Bieber | 7. Lady Gaga         |
| 3. Taylor Swift  | 8. Justin Timberlake |
| 4. Barack Obama  | 9. Ellen DeGeneres   |
| 5. YouTube       | 10. Twitter          |

<http://www.clickz.com/uk/2015/10/30/30-essential-twitter-statistics-for-advertisers>